hare communications LET'S GET REAL

GISI, INC.

BRAND MESSAGING, ETC.

BACKGROUND

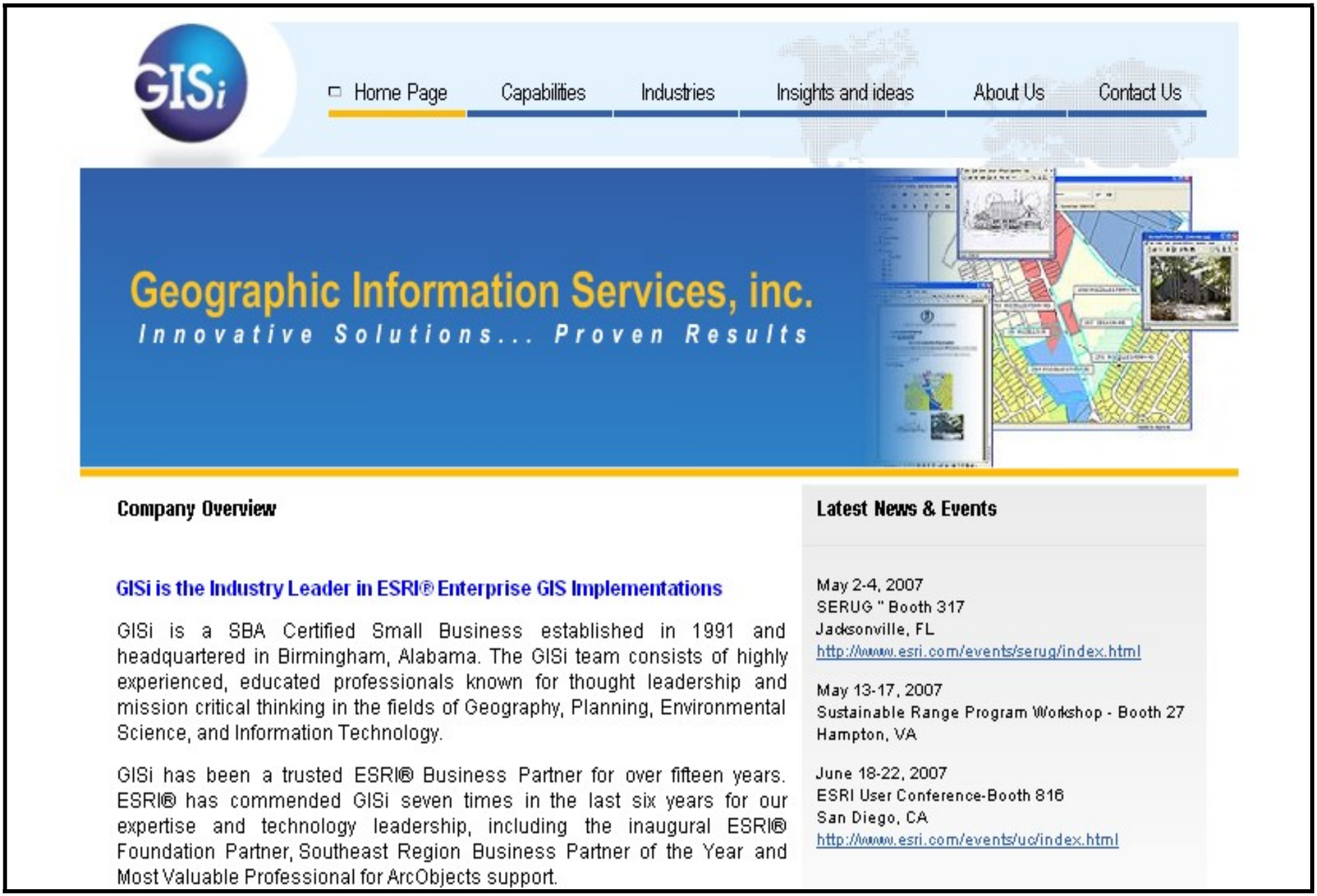
GISi is a provider of highly technical customized geographic mapping services and applications. Their core customers include municipal governments and the US military.

Our research led us to a highly unexpected conclusion: GISi isn't really a technology company. It's a relationship and solutions company. Technology just happens to be the tool they use in developing sensible solutions for, and maintaining solid working relationships with, their clients.

BRANDLINE (logo already developed by client)

Let’s Get Down To Earth.

WEBSITE (BEFORE)



WEBSITE (AFTER / 2007)

PRINT AD BACKGROUND

GISi's application enables base commanders to plan, in a single afternoon, military exercises that formerly took weeks of meticulous calculation — both on-site and at a computer. More importantly, it enabled planning of military exercises where nobody gets hurt. Which made GISI's application not only a revolutionary product (in its speed and accuracy), but an extremely safe purchase for a government employee to authorize.

PRINT AD

SOME PEOPLE PLACE A LOT MORE THAN JUST THEIR REPUTATIONS IN OUR HANDS

Imagine you're responsible for the safety of hundreds of troops engaged in multiple training missions–involving weapons ranging from handguns to air-to-ground missiles; all operating concurrently on adjoining base lands. Imagine the complexity of calculating blast footprints and danger zones in a dynamic environment with multiple factors to consider.

Now, if you can imagine a GIS solution that condenses the planning process for an operation of that magnitude from weeks to a matter of hours, then you can certainly imagine what GISi can do to help you to achieve your objectives.

We offer more than just the technical skills it takes to transform your needs into practical solutions. We have the listening skills it takes to actually hear you, and the vision to take your ideas further than you imagined–without ever taking your projects into the danger zone.

So whether it's lives on the line, or just reputations, call GISi for solutions and support you can count on.

GISi

GEOGRAPHIC INFORMATION SERVICES, INC

205 941 0442 x 35
www.gis-services.com

- **Federal, State and Local Government experience**
- **Enterprise GIS solutions that integrate with your business systems**
- **Full service consulting services–from strategy and planning through development, implementation, training and onsite support**
- **Expertise in geodatabase, desktop and web-based architectures**
- **An award-winning, trusted ESRI Business Partner since 1991**

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- One centralized application for all users.
- Web-based. Available anytime, anywhere.
- Streamlines the deployment of ArcGIS Server-based solutions.

GISi

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Let's Get Down To Earth

gis-services.com

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