



hare communications **LET'S GET REAL**

GISI, INC.
BRAND MESSAGING, ETC.

BACKGROUND

GISi is a provider of highly technical customized geographic mapping services and applications. Their core customers include municipal governments and the US military.

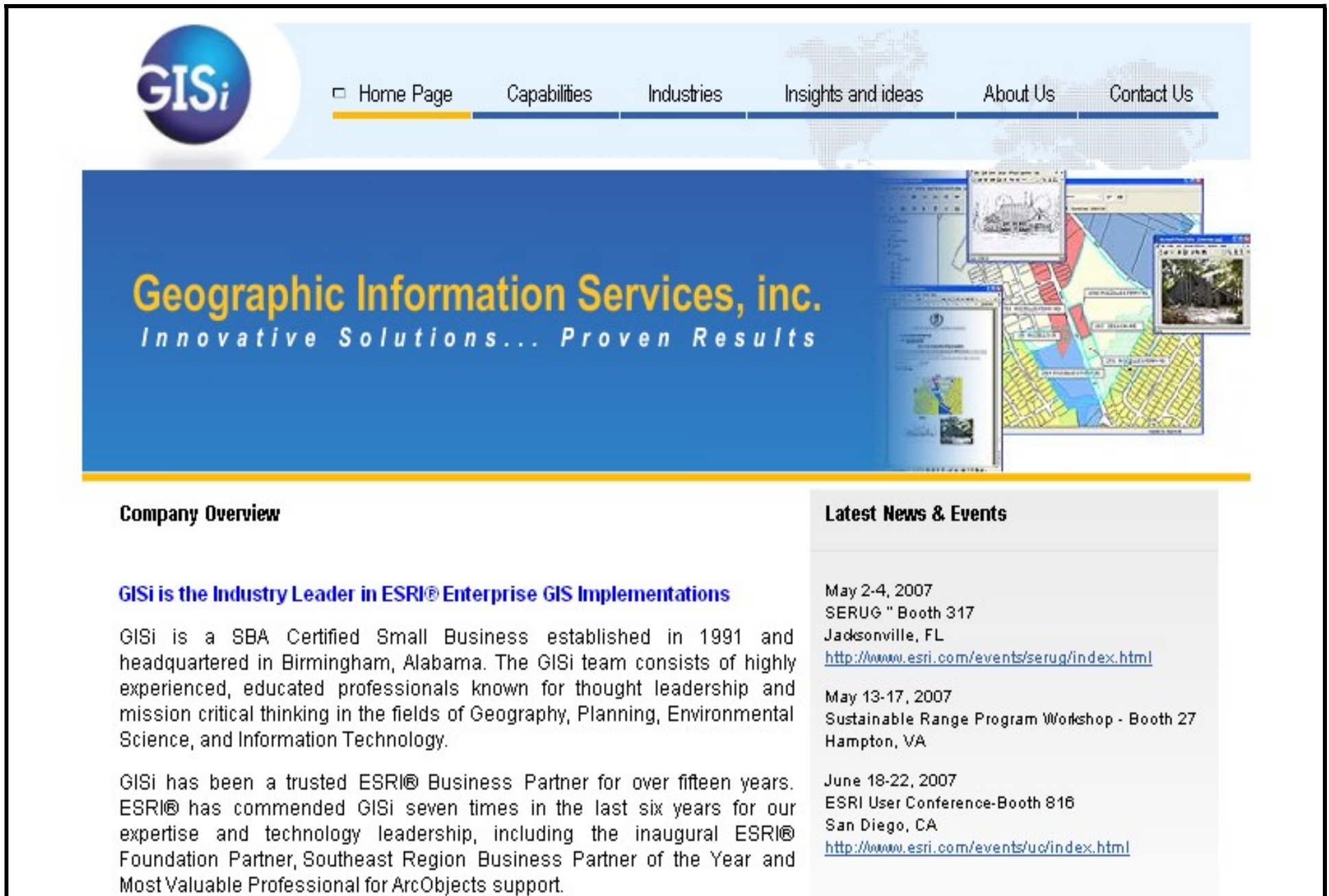
Our research led us to a highly unexpected conclusion: GISi isn't really a technology company. It's a relationship and solutions company. Technology just happens to be the tool they use in developing sensible solutions for, and maintaining solid working relationships with, their clients.

BRANDLINE (logo already developed by client)



Let's Get Down To Earth.

WEBSITE (BEFORE)



WEBSITE (AFTER / 2007)



GEOGRAPHIC INFORMATION SERVICES, INC

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LET'S GET DOWN TO EARTH.

GISi is more than a technology company. We're a solutions company. And the best GIS solutions start with relationships. Which means we don't just listen. We hear you. What's more, we communicate in terms you'll understand—whether you're a GIS veteran or a novice.

It's how we use our technical skills to take your vision further than you might imagine—transforming even your wildest ideas into practical results. So if you're looking for a GIS partner who's focused on what really matters, call GISi. And let's get down to earth.

NEWS & EVENTS

November 5-7, 2007
ESRI Homeland Security GIS Conference
Denver, CO

November 13, 2007
I & E Defense User Group Meeting
Washington, DC

November 15-16, 2007
Alabama GIS Symposium
Troy University, AL

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TESTIMONIALS

"Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi."

—Bob Green

"Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait."

—Michael Smith

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PRINT AD BACKGROUND

GISI's application enables base commanders to plan, in a single afternoon, military exercises that formerly took weeks of meticulous calculation — both on-site and at a computer. More importantly, it enabled planning of military exercises where nobody gets hurt. Which made GISI's application not only a revolutionary product (in its speed and accuracy), but an extremely safe purchase for a government employee to authorize.

SOME PEOPLE PLACE A LOT MORE THAN
JUST THEIR **REPUTATIONS**
IN OUR HANDS



**GEOGRAPHIC
INFORMATION
SERVICES, INC**

205 941 0442 x 35
www.gis-services.com

Imagine you're responsible for the safety of hundreds of troops engaged in multiple training missions—involving weapons ranging from handguns to air-to-ground missiles; all operating concurrently on adjoining base lands. Imagine the complexity of calculating blast footprints and danger zones in a dynamic environment with multiple factors to consider.

Now, if you can imagine a GIS solution that condenses the planning process for an operation of that magnitude from weeks to a matter of hours, then you can certainly imagine what GISi can do to help you to achieve your objectives.

We offer more than just the technical skills it takes to transform your needs into practical solutions. We have the listening skills it takes to actually hear you, and the vision to take your ideas further than you imagined—without ever taking your projects into the danger zone.

So whether it's lives on the line, or just reputations, call GISi for solutions and support you can count on.

- Federal, State and Local Government experience
- Enterprise GIS solutions that integrate with your business systems
- Full service consulting services—from strategy and planning through development, implementation, training and onsite support
- Expertise in geodatabase, desktop and web-based architectures
- An award-winning, trusted ESRI Business Partner since 1991

CERTIFIED SMALL BUSINESS WITH MULTIPLE CONTRACT VEHICLES AVAILABLE, INCLUDING GSA (GS-35F-0682R), SEAPORT, CEQSS AND IDIQS

TRADE-SHOW HANDOUT CARD

COMING FALL 2008



**ArcGIS SERVER MUSCLE.
POINT & CLICK SIMPLE.**

DATA VIEWER®

Struggling to present multiple business requirements and department data in a web environment? Data Viewer® delivers customized query information for multiple GIS departments, in an easy-to-use tabbed view. Just click on the department's tab you want to access—and follow the simple prompts. There's never been a more user-friendly way to harness the power of the ArcGIS Server.

SERVING-UP YOUR WORLD, ON DEMAND:

- Tabbed views—driven by your business requirements and/or departmental needs.
- Enables stored queries customized by tab.
- One centralized application for all users.
- Web-based. Available anytime, anywhere.
- Streamlines the deployment of ArcGIS Server-based solutions.



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Register for product news and demos at our website.



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