



hare communications **LET'S GET REAL**

RADIOLOGY PRACTICE
BRAND & WEBSITE DEVELOPMENT

BACKGROUND

Women's Imaging Associates reviews and analyzes digital mammography images for physician practices providing women's health services.

Unlike most radiology groups, Women's Imaging Associates focuses exclusively on the OB market. With that exclusive focus comes a much higher level of expertise. They've invested in the absolute best digital imaging technology available (IE: Monitors that cost over \$20,000 each). Moreover, the Women's clients we interviewed (at several OB practices) reported three other key advantages of working with them:

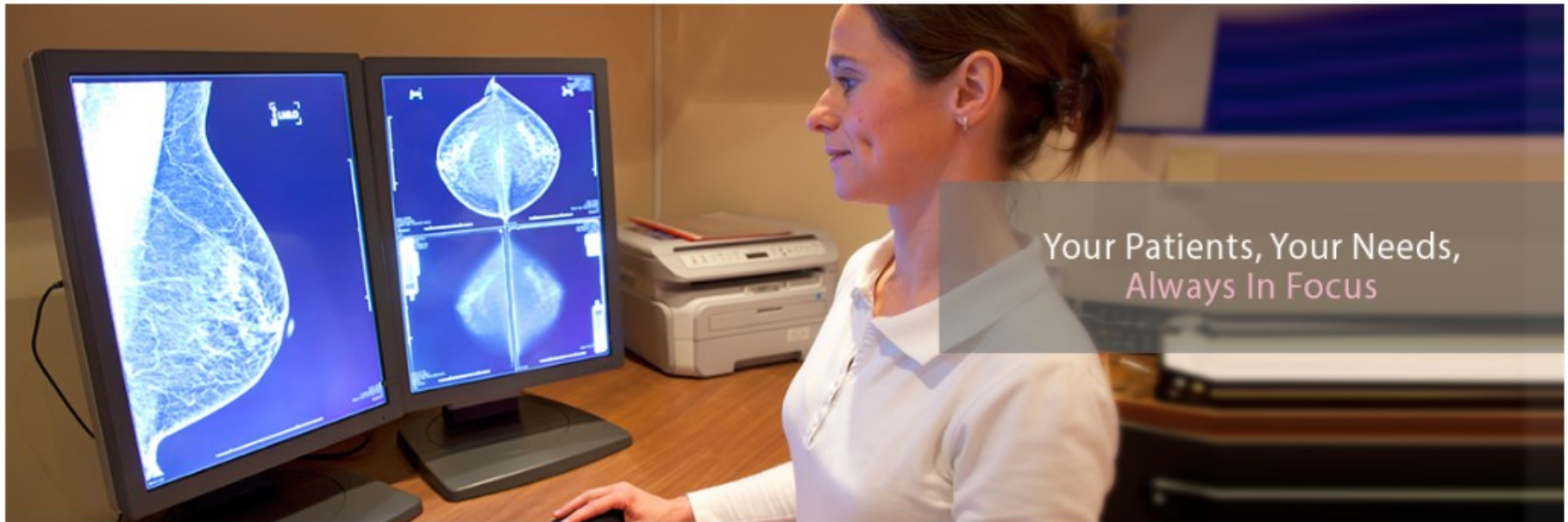
- An exceptionally high level of responsive service..
- A working relationship that genuinely feels like a mutually-beneficial partnership.
- An unmatched level of personal concern for patients as human beings.

logo & brandline



Women's Imaging Associates

Your patients, your needs. *Always in focus.*



Your Patients, Your Needs,
Always In Focus



BREAST IMAGING
SPECIALISTS



RESPONSIVE,
DEPENDABLE.



PERSONALIZED
SUPPORT



VALUE ADDED
SERVICE

SERVICES

DIGITAL SCREENING
2D AND 3D MAMMOGRAPHY
DIAGNOSTIC MAMMOGRAPHY
BREAST ULTRASOUND
BREAST MRI
OB AND
PELVIC ULTRASOUND

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Women's Imaging Associates

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